

Council-Manager Government

- Elected officials as policy makers, mapping out a collective vision for the community and establishing policies to govern
- Professional devoted to the operations of the community and delivery of services

**Focus on Policy
Development**

**Focus on Day-to-Day
Operations**

Council Roles

- **Role of the Chairperson:**

- Public face who presides at meetings
- Facilitates communication and understanding between elected and appointed officials
- Assists in advocating policy decisions

- **Role of Town Council Members:**

- Legislative body and community policy makers
- Approves the annual budget
- Focus on community big-picture goals and issues

Manager Roles

- **Role of the Town Manager:**

- Prepare budget for consideration by Town Council
- Provide objective information about town operations
- Offer long-term consequences of decisions to Town Council
- Offer policy recommendations
- Focus on day-to-day operational concerns

Leading Councils

- **Govern**

- Discuss problem trying to solve, desired outcomes, and directions/guidelines for staff

- **Set Direction**

- Look ahead 5 years – Long-term vs. Short-term
- Set strategic goals

- **Value Teamwork**

- Work together defining issues and developing strategy
- Shared agenda vs. individual agenda
- Cooperation rather than the will of one

Look Beyond Today

- Goals set the Town's direction
- Council members share ideas, focus on issues and strive for consensus
 - Move from single issue agenda to an agenda for all to work on for Clinton's future

Goal Setting

- Set a Shared Vision
- Identify critical issues and indicators of success
- Develop policy strategies and priorities
- Develop policy agenda and action plans
 - Manager aligns services with Council goals
- Budget
- Measure successes
 - Performance measures