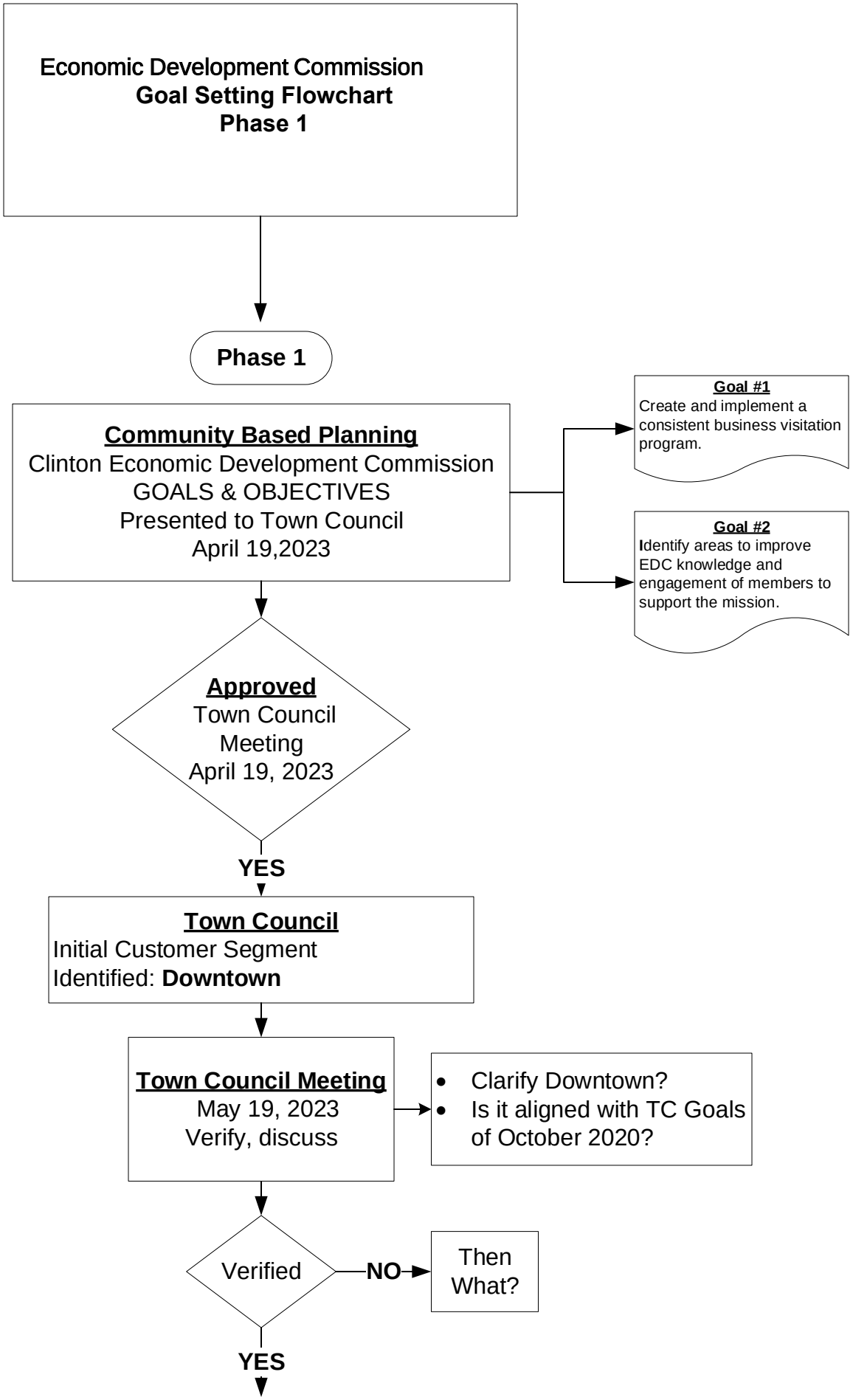
Economic Development Commission
Goal Setting Flowchart
Phase 1
Phase 1
Community Based Planning
Clinton Economic Development Commission
GOALS & OBJECTIVES
Presented to Town Council
April 19,2023
Goal #1
Create and implement a consistent business visitation program.
Goal #2
Identify areas to improve EDC knowledge and engagement of members to support the mission.
Approved
Town Council
Meeting
April 19, 2023
YES
Town Council
Initial Customer Segment
Identified: Downtown
Town Council Meeting
May 19, 2023
Verify, discuss
Clarify Downtown?
Is it aligned with TC Goals of October 2020?
Verified
NO
Then What?
YES