



## **TOWN OF CLINTON AMERICAN RESCUE PLAN ACT SMALL BUSINESS ASSISTANCE GRANT PROGRAM**

Through the American Recovery Plan Act, the Town of Clinton will receive \$3.8 million of Coronavirus State and Local Fiscal Recovery Funds. The Town has authorized funds to be available as grants for small businesses based in Clinton.

Grants may be awarded to those small businesses that have faced economic hardship resulting from or exacerbated by the COVID-19 public health emergency and are in need of working capital or for necessary equipment due to the pandemic.

One-time direct assistance is being offered to help small businesses recover from the public health emergency and become stronger in the current marketplace.

### **ELIGIBLE BUSINESSES**

During the COVID-19 pandemic and the resulting public health orders, small businesses may have experienced decreased revenue or gross receipts, increased costs, reduced capacity to weather financial hardship, challenges covering payroll, rent or mortgage, and other operating costs as a result of COVID-19. Grants under this program will be awarded to help mitigate financial hardship documented by small businesses in Clinton.

Clinton's ARPA Small Business Assistance Grant Program is designed to small businesses (under 25 employees) located in Clinton.

- The business must currently be located in Clinton and have been in operation as of January 1, 2019.
- Applicants should be in good standing and current with its tax obligations and permits as well as have no outstanding liens or judgements. If COVID-19 impacted the business' ability to pay local taxes, then that should be indicated in the application.
- Documentation should be supplied supporting the number of employees before the pandemic and at the time of application.
- If applicable, the application should include dates of closure due the pandemic as a result of State re-opening rules.
- Residential or real estate projects including short-term rental operators are not eligible.
- Franchises are not eligible – unless that franchise is not a subsidiary of a larger corporation and is able to document that is it not a subsidiary.

Grant applications must demonstrate financial impacts directly related to the COVID-19 pandemic.

Small businesses that received other COVID-19 funding assistance such as, but not limited to, Federal CARES Act funding, Paycheck Protection Program (PPP) loans; or Economic Injury Disaster Loans (EIDL) are eligible to apply for ARPA funding so long as expenses are not duplicated.

Businesses in the hardest hit sectors including: restaurant/dining, retail, hospitality, arts and entertainment, and other service sector businesses will be prioritized for funding.

**ELIGIBLE COSTS**

- Revenue loss mitigation – Funds may be used to mitigate financial hardship such as declines in revenues or impacts of periods of business closure, for example by supporting payroll and benefits costs, costs to retain employees, mortgage, rent, or utilities costs, and other operating costs;
- Facilities – Funds may be used to implement COVID-19 prevention or mitigation tactics, such as physical plant changes to enable social distancing, enhanced cleaning efforts, barriers or partitions, or other physical plant improvements required to be operate in response to the COVID-19 pandemic or mitigation; and
- Business Planning – Funds may be used to obtain technical assistance, counseling, or other services to assist with business planning needs due to impacts from COVID-19

**INELIGIBLE COSTS**

- Loss that bears no relation or are grossly disproportionate to the type or extent of the harm experience due to the COVID-19 public health emergency.
- Paying off non-business debt, such as personal credit cards for purchases not associated with the business
- Purchase personal expenses such as buying a new family car or making repairs to a home
- Direct financing to political activities or paying off taxes and fines
- Purchase of personal items
- The purchase of drugs, tobacco, and/or alcohol
- Food and entertainment

- Bonuses
- Travel not associated with direct business operations
- Contribution to rainy day funds, financial reserves, or similar funds.
- Payment of interest or principal on outstanding debt instruments.

## **GRANT AMOUNTS**

Eligible businesses may apply for grants of up to \$12,000. Funding is limited. There is no guarantee of full or partial funding for any application. Funding will be available until exhausted. Applicants should understand that this grant application is for a one-time grant process as a result of the Town's access to ARPA funding. The Town is not obligated provide any funding commitments beyond this support cycle. Businesses must demonstrate economic hardship and demonstrate that the operating funds are necessary to sustain the business or that capital funds will address COVID mitigation.

Awarded small businesses will be, through an Agreement, required to make available to the Town evidence of expenditures and outcomes through a one-time end of program report that contains the following information:

- How the funds were utilized
- How funds helped the business survive and/or grow
- How the funds affected revenue generation

Applications will be accepted on a rolling basis until available funds are exhausted. Please return the application to [kkilduff@clintonct.org](mailto:kkilduff@clintonct.org) or mail to Town of Clinton, Town Manager's Office, 54 East Main Street, Clinton, CT 06413.



**TOWN OF CLINTON  
AMERICAN RESCUE PLAN ACT  
NONPROFIT ASSISTANCE GRANT PROGRAM**

Date of Application: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

Federal Tax ID (FEIN): \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business has operated at current location for how long? \_\_\_\_\_

Provide a brief description of business:

Has your business been negatively impacted economically by the COVID-19 public health emergency? Please provide a brief explanation of how your business has been impacted.

Grant Amount Requested: \$ \_\_\_\_\_

**Check One**

**Revenue Loss Mitigation**

Funds may be used to mitigate financial hardship such as declines in revenues or impacts of periods of business closure, for example by supporting payroll and benefits costs, costs to retain employees, mortgage, rent, or utilities costs, and other operating costs.

Explain how funds will be used:

**Facilities**

Funds may be used to implement COVID-19 prevention or mitigation tactics, such as physical plant changes to enable social distancing, enhanced cleaning efforts, barriers or partitions, or other physical plant improvements required to be operate in response to the COVID-19 pandemic or mitigation.

Explain how funds will be used:

**Business Planning**

Funds may be used to obtain technical assistance, counseling, or other services to assist with business planning needs due to impacts from COVID-19.

Explain how funds will be used:

Are any of the business's owners or staff immediate family members of one or more elected/appointed officials of the Town of Clinton?

Yes, explain:

No

Has your business received other COVID-19 funding assistance such as, but not limited to, Federal CARES Act funding, Paycheck Protection Program (PPP) loans; or Economic Injury Disaster Loans (EIDL)?

Yes, describe amount(s) and use(s)

No

By entering my name below, I certify that the information I have provided on this application is true, accurate, and complete, to the best of my knowledge. If circumstances change, I will submit a revised application or additional information accordingly.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant Name: \_\_\_\_\_