



## Public Relations Subcommittee Special Meeting

August 14, 2019 10:00 AM  
Board Meeting Room  
Administrative Offices  
137-B Glenwood Road  
Clinton, CT 06413

### Attendance Taken at 10:05 AM:

#### Present Board Members:

Sandra Luke  
Erica Gelven

### 1. Opening Exercises

#### 1.A. Roll call

Discussion:

Also present were Superintendent O'Donnell and Assistant Superintendent Famiglietti.

#### 1.B. Pledge of Allegiance

Discussion:

All participants stood and recited the Pledge of Allegiance.

### 2. Review School Year Calendar and Fixed Graduation Date

Discussion:

The subcommittee discussed the district school calendar for the 2019-2020 school year in regards to recently approved Public Act No. 19-195 which allows local boards of education to set a firm graduation date for students in grade 12.

Superintendent O'Donnell summarized the conversation held by school administrators regarding the possibility of locking in a graduation date. She stated that school administrators are in favor of the Board adopting a fixed graduation date.

Superintendent O'Donnell shared options for setting fixed graduation date with the subcommittee. The subcommittee agreed with the administrators' recommendation and will move the topic to the full Board meeting for Monday, August 19, 2019.

### 3. Planning for Opening of School Celebrations

Discussion:

Superintendent O'Donnell reviewed with the subcommittee the discussion held by school administrators during their summer retreat regarding the plans for opening of school celebrations for this school year.

### 4. Review of Branding and Graphic Artist Work

Discussion:

Assistant Superintendent Famiglietti summarized a conversation held with a free-lance graphic designer regarding branding initiatives.

The subcommittee discussed the need for getting additional quotes for providing new graphics and branding and set up a meeting to review their proposals.

## **5. Continue Planning for Branding Initiatives**

Discussion:

The subcommittee discussed opportunities to partner with other town-wide departments and civic organizations to promote Clinton Public Schools and the Town of Clinton.

## **6. General Discussion**

## **7. Adjournment**

Discussion:

Meeting adjourned at 11:18 am.

Respectfully submitted by M. Famiglietti