



## **Public Relations Subcommittee Special Meeting**

Monday, June 19, 2023 5:30 PM

Board Meeting Room  
Administrative Offices  
137 B Glenwood Road  
Clinton, CT 06413

*Purpose of the Public Relations Subcommittee: Develops communication strategies and the interactions and interface between the district and its stakeholders.*

Attendance Taken at 5:30 PM.

Jason Adler: Present  
Erica Gelven: Present  
Michael Hornyak: Present  
Jack Scherban: Present  
Catherine Staunton: Present

### **1. Opening Exercises**

#### **A. Roll call**

Also in attendance were BOE members Scherban & Hornyak, Superintendent Maryann O'Donnell and Assistant Superintendent Marco Famiglietti.

#### **B. Pledge of Allegiance**

All participants stood and recited the pledge.

### **2. Review and Discussion re: Pole Banners**

M. Famiglietti displayed the design templates for the pole banners. He provided cost and installation estimates for the banners and discussed concepts for these to be installed at each of the schools as part of our continued efforts for school representation and branding.

### **3. Review and Discussion re: Clinton Athletic Hall of Fame Inquiry**

Board Chair E. Gelven and M. O'Donnell shared an inquiry they had received regarding the newly established Clinton Athletic Hall of Fame and a request to display the names of the inductees in the Morgan Gym. E. Gelven had requested guidance from the Board attorney related to the request and shared some of the considerations for the board. The Board had concerns about space and about creating a permanent display when there was no connection to the Board of Education. M. O'Donnell and E. Gelven will follow up to share the subcommittee members' consensus on the matter.

#### **4. Discussion re: Business Person of the Year**

The subcommittee members discussed participation in the Chamber of Commerce Awards and the selection of a Board of Education Business Person of the Year. The Board participated in the Chamber Award Dinner for many years, but has not since COVID impacted the award dinner. The subcommittee discussed potential honorees and M. O'Donnell will reach out to the Chamber to further discuss this year's dinner and the Board's participation.

#### **5. General Discussion**

M. O'Donnell stated that she would be working on a BOE-Superintendent newsletter and the group discussed potential topics to include retiring staff, graduation, promotions, and highlights of programs and strategic plan progress. It is expected to go out in early July.

#### **6. Adjournment**

The meeting adjourned at 6:45 p.m.

Respectfully submitted by M. O'Donnell