

MINUTES
ECONOMIC DEVELOPMENT COMMISSION
February 9, 2021

PRESENT: Chairman John Allen, Commissioners Robert Werner, Richard Juel, Hank Teskey, Phil Williams, John Olsen, Phil Sengle, Rob Acamparo and John May

Also attending: Christine Goupil and Tim Guerra

The meeting was called to order at 6:30 p.m.

Minutes:

- A motion was made by R. Juel, seconded by R. Werner to approve the minutes of January 13, 2021 as submitted. The motion carried unanimously.

A motion was made by P. Sengle, seconded by R. Juel to move Town Wayfinding and Branding to the next agenda item. The motion carried unanimously.

Town Wayfinding and Branding:

Christine Goupil spoke on this topic:

- The history of the development of the Town's branding was given
 - The committee included participants from EDC, the Chamber of Commerce, businesses, citizens and Morgan students
 - The approved branding was "Anchored on the Sound Since 1663"
- Signs will be specific to their location
- This could be a part of the presentation to the Town Council during the renovation of the downtown

A motion was made by P. Sengle, seconded by R. Acampora to make a formal presentation to the Town Council and Town Manager to have wayfinding and branding signage updated during the downtown renovation. The motion carried unanimously.

Old Business:

STEAP Grant Status:

- Suggested contacting the state to see the status of Clinton's application
- Spoke with Architect Williams to create a vision of "this is what downtown Clinton could look like"
- C. Goupil discussed that sidewalks were included when the roadways were evaluated and the possibility of applying for sidewalk grants

Clinton Manufacturing Coalition Status: See attached report

- Bausch is doing a second expansion to their Nod Road facility
 - They are going before the Planning and Zoning Commission
 - Suggested that a letter of support from the EDC be sent to the Planning and Zoning Commission
 - A motion was made by H. Teskey, seconded by R. Acampora to approve EDC chairman J. Allen submit a letter formally endorsing the application for the expansion to the Bausch facility. The motion carried unanimously.

STEAP Grant Status:

- A motion was made by H. Teskey, seconded by R. Juel to send a general informational letter to the landlords between the Indian River and Pearl Street/Stevens Road. The motion carried unanimously.
- A motion was made by J. Olsen, seconded by R. Juel to approve that J. Allen, H. Teskey and P. Sengle meet with Town Manager Kilduff to discuss the STEAP Grant. The motion carried unanimously.

FY 20/21 EDC Budget Status:

- To date the commission has not spent any of their 2020/2021 approved budget
- A motion was made by J. Olsen, seconded by P. Sengle to approve the appropriation of \$10,000 to be used for the design, merchandizing and advertising for the downtown renovation. The motion carried unanimously.

FY 21/22 EDC Budget:

- The Economic Development Commission 2021/2022 budget has been reviewed by Town Manager Kilduff
- It is being presented to the Town Council February 9, 2021 as follows:

\$10,400	Part time Economic Development employee
\$ 2,000	Miscellaneous operating budget
\$12,400	Total budget request

The meeting was adjourned at 7:27 p.m.

Respectfully submitted,

Wendy McDermott
Clerk

Bob notes: EDC Tuesday, February 9, 2021 meeting

Advanced Manufacturing Partnership

1. Proposed (Marco), Wednesday, February 24th at 7:00: Hold a virtual info session for Morgan students and parents. Show the video from Kenyon and the video we will be making at Bausch on Wednesday the 9th. Have reps from each company serve on a "panel of experts" - So far, Roper Thermals, Bausch Advanced Technologies, Kenyon International and Colin Cooper, States Chief Manufacturing officer participating.
2. Advanced Manufacturing, Clinton Schools: Drafted (Manufacturing Driven): Next steps: Bob review with Marco, then to the Core team to review, gain consensus, then work the plan. The plan has a Team Charter, action items to achieve problem statement and imperatives. It will be posted for the public on school web site.
3. Regional Sector Partnerships: Bob working with Don Venditto, Director of Strategic Initiatives, Governor's Workforce Council. Assure what we are doing is in sync, where do we fit with the states plan. Their goal is to launch 8 Regional Partnerships by December 2021.
4. Educator Externship Program (for Employers): Partnership with ReadyCT/Connecticut Science Center, Morgan School and Bausch Advanced Technologies in progress.

Note: A recent 2020 survey of Connecticut residents (900 sample size) indicated that thirty percent possessed outdated experience, twenty six percent lacked required certifications/credentials, thirteen percent had the incorrect technical skills, and that sixty five percent responded that learning new skills through on-line trainings are helpful.

Source: **GOVERNOR'S WORKFORCE COUNCIL January 30, 2020, 12:00pm-5:00pm MINUTES**