

MINUTES
ECONOMIC DEVELOPMENT COMMISSION
January 8, 2019

PRESENT: Chairman John Allen, Commissioners: Kirk Carr, Richard Juel, Andrea Reu, Hank Teskey, Michael Knudsen and John Hussaini

Guests: Bob Werner, CERC representative Sadie Colcord, First Selectman Goupil and Selectman Guerra

The meeting was called to order at 6:30 p.m.

All stood for the Pledge of Allegiance

Minutes:

- A motion was made by H. Teskey, seconded by R. Juel to approve the minutes of December 11, 2018 as submitted. The motion carried unanimously.

Public Comments: None

Correspondence: None

Old Business:

Manufacturing Group Meeting on December 12, 2018 – review and next steps:

- The meeting was well received and appreciated
 - These 6 participating companies employ 300 people
- Senator Chris Murphy will be meeting with First Selectman Goupil Friday, January 11th
- Eastern Advanced Manufacturing Alliance (EAMA) was not able to attend the December meeting; however, they provided a printed presentation handout
- Discussed the Department of Economic and Community Development (DECD):
 - The length of time it takes to get an application approved and funds received
 - Possibly the EDC can develop the 5 best/easiest steps to apply for a DECD application
- Some business owners are meeting with EAMA
- B. Werner will be conducting a SWOT analysis to determine how the group wants to proceed
- The Eastern Connecticut Workforce Investment Board is working to provide training classes at Middlesex Community College and Gateway
- The next meeting is tentatively scheduled for April at Tower Labs

Hospitality Group Status for January 16th meeting status:

- Currently there are 6 to 7 people attending the January 16th meeting in the Rose Room to begin at 7:30 a.m.
- Discussed landlords and tenants and their struggles
- Announced Clinton resident Robert Murdock is the new President of CT Convention and Sports Bureau and the New England Society of Convention and Visitors Bureaus
 - Mr. Murdock will be attending the EDC meeting on February 12, 2019
- Ask the Dept of State Tourism to attend the January 16th Hospitality Group meeting
- Ask the Port Authority's Recreational District what they can do for the marinas and ask the marinas what they can do for the Port Authority
- The Hospitality Group is working on the branding of Clinton
- Discussed getting the Hospitality Group involved in the concept of a shuttle providing transportation for two summer months to specific locations throughout town

Economic Development Commission Budget 2019-2020:

- J. Allen will be meeting with First Selectman Goupil and C. Hendricson with regards to continuing CERC's work with the town
- J. Allen presented the possibility of advertising in Metro North Train Stations at \$2,500 per station for four weeks – this includes print and digital marketing
- The budget to be presented is as follows:

\$23,000	CERC
\$10,000	Advertising – transits and standees
\$ 1,000	Expenses
<u>\$ 1,000</u>	Dues and Subscriptions
\$35,000	

EDC Website Update:

- CERC is working on updating the town's website
- The Clinton Economic Website will be moved to the Town's Website under the Economic Development heading

New Business:

Goals for 2019:

- A Town Planner is needed
- Planning and Zoning needs to update their regulations
- A flowchart of how to navigate the Planning and Zoning process needs to be developed
- C. Goupil is looking for façade grants for maintenance and reconstruction for Main Street
- The final report for the Route 81 corridor is scheduled for January 10th at 6 p.m. at the Morgan School café
- Reviewed the status of the train station, Pierson School and Bostitch
- Work to get a Chamber of Commerce in town
- Get research done for the Clinton Economic Development Corporation
- Invite the Middlesex Chamber of Commerce to an Economic Development Commission meeting
- Invite Paul Orsini to an Economic Development Commission meeting.

The meeting was adjourned at 8:23 p.m.

Respectfully submitted,

Wendy McDermott
Clerk