



## Public Relations Subcommittee Special Meeting

June 14, 2019 2:45 PM  
Board Meeting Room  
Administrative Offices  
137-B Glenwood Road  
Clinton, CT 06413

### Attendance Taken at 2:45 PM:

#### Present Board Members:

Sandra Luke  
Erica Gelven

### 1. Opening Exercises

#### 1.A. Roll call

Discussion:

Also in attendance: Superintendent M. O'Donnell

#### 1.B. Pledge of Allegiance

### 2. Discussion re: CPS Branding

Discussion:

Various ideas were discussed for the opening of the new school year. There is interest in establishing a school assembly to recognize the newly established school configuration of students and staff. Ideas were shared and M. O'Donnell will discuss the ideas with Administrators this summer to determine the best way to manage this.

Other discussion included the plan to unify all three schools under the Husky mascot. M. O'Donnell will explore utilizing a graphic design professional to review our current mascot and school logos and to provide recommendations that can be shared with the subcommittee.

### 3. District/BOE Newsletter

Discussion:

M. O'Donnell will be preparing a June District-BOE Newsletter and will include information including: Graduation, Pierson Closing, District Transition Information, BOE Strategic Plan accomplishments, and Budget information and thanks to the community.

### 4. General Discussion

### 5. Adjournment

Respectfully submitted by M. O'Donnell