

MINUTES  
ECONOMIC DEVELOPMENT COMMISSION  
March 21, 2017

PRESENT: Chairman John Allen, Commissioners Kirk Carr, Aman Singh and John Hussaini

Guest: John Olsen

The meeting was called to order at 6:30 p.m.

Everyone stood to recite the Pledge of Allegiance

Minutes: A motion was made by A. Singh, seconded by J. Hussaini to approve the minutes of February 14, 2017 as submitted. The motion carried unanimously.

Old Business:

Seminar – March 23, 2017:

- The seminar was cancelled and will be postponed to a date to be determined
- Discussed revising the seminar to consist of just Clinton Crossings presenting and explaining how they utilize digital marketing, how to link in to it and web marketing
- A suggested date for this seminar is April 25, 2017
  - K. Carr will contact Clinton Crossings management to discuss this suggested date
- Consider inviting J. Benchimol, Clinton Crossings retail stores and services to include bars and restaurants
- Discuss and invite this seminar with the Chamber of Commerce

Morgan Open House Status:

- Reschedule the open house at the new Morgan School to a date to be determined in mid-May
- The scheduled date will be discussed with the Board of Education's Public Relations Committee
- The time for the open house will be 3:00 pm or 3:30 pm
- Realtors will be invited to attend the open house

Clinton Crossings:

A motion was made and seconded to contact Clinton Crossings to purchase advertising on the double sided mobile ad panels throughout Clinton Crossings for two (2) four week stints at a cost of \$2,400 for the eight (8) weeks. The motion carried unanimously.

- Four weeks around Memorial Day and four weeks around either July 4<sup>th</sup> or the Firework Festival

Planning and Zoning Ad Hoc Committee Status: No report

Unilever Update:

- J. Allen met with and walked the Unilever site with a developer and others
- J. Allen reported on the possibly uses for the Unilever site

EDC FY 2017 Final Budget Status:

- The 2017-2018 budget has been reduced to \$7,250

New Business: None

The meeting was adjourned at 7:23 p.m.

Respectfully submitted,

Wendy McDermott, Clerk