



## Public Relations Subcommittee Meeting

January 23, 2018 11:00 AM

Board Meeting Room  
Administrative Offices  
137-B Glenwood Road  
Clinton, CT 06413

### Attendance Taken at 11:00 AM:

#### Present Board Members:

Erica Gelven  
Sandy Luke

### 1. Opening Exercises

#### 1.A. Roll call

Discussion:

#### 1.B. Pledge of Allegiance

Discussion:

All participants recited the Pledge of Allegiance

### 2. District Communication Purpose and Strategies

Discussion:

The subcommittee discussed what communications should be sent to the community and the distribution tools that should be used.

### 3. Use of Social Media to Share and Inform

Discussion:

Administrators will look to refresh the district Facebook page to start adding school newsletters, Clinton Celebrates, and other noteworthy events.

### 4. Budget Communications and Information

Discussion:

The subcommittee discussed strategies to communicate information about the upcoming proposed budget. Superintendent O'Donnell shared the summary of the public Budget Feedback Session held in November and the subcommittee discussed ways of disseminating the information.

### 5. Adjournment

Discussion:

The meeting adjourned at 12:45pm

Respectfully submitted by M. Famiglietti