

MINUTES
ECONOMIC DEVELOPMENT COMMISSION
June 14, 2016

PRESENT: Chairman John Allen, Commissioners Michael Knudsen, John Hussaini, Doug Traynor, Kirk Carr, Andrea Reu, Aman Singh

The meeting was called to order at 7:02 p.m.

All stood for the Pledge of Allegiance

Minutes:

A motion was made by M. Knudsen, seconded by D. Traynor to approve the minutes of the May 10, 2016 as submitted. The motion carried unanimously.

Public Comments: None

Correspondence:

The Capital Expenditure Committee submitted a letter requesting the one year and 10 year capital budget submissions with a presentation date.

- Some ideas were discussed and will be finalized prior to the submission date

Old Business:

POCD:

- A letter was sent to the Board of Selectmen
- Benefits available to small businesses will be handled by the EDC
 - L. Pinder was assigned to by the Board of Selectmen to help present seminars to small businesses
 - The Chamber of Commerce would like to assist with these presentations.
 - The seminars be in September, it was suggested to contact Madison to piggy back with them
 - J. Allen met with SBA and items to be discussed are cash flow, small business plans, business interruption plans
- A second target item should be identified and begun
 - D. Traynor will contact the Cecil Group to reinvigorate development at the Unilever property
 - Prepare a list of developers who could develop the 27 acres
 - Possibly print the plans and bring to an expo or convention
- The focus and hope of the EDC is:
 - Help open new businesses
 - Sustain and promote businesses
 - Grow commercial tax base
 - Market the town
- The POCD is encouraging tourism and ecotourism
- A. Reu will work on the EDC website, items can be sent to the Harbor News and Clinton Events as well

EDC recommendation to Charter Revision Commission

- The EDC submitted a charter revision request to include hiring an Economic Development Professional
 - Goal is to raise awareness to have a viable EDC in Clinton
 - Consider developing a Clinton Development Corporation run by the Economic Development Professional

Business Visitations:

MCRC Loan Application Forms and Process:

- D. Traynor reported on the applications being processed by Westbrook and Middletown
- Discussed the available funds and Liberty Bank being the exclusive bank for the MCRC loans

Visitation Scorecard:

- This would be used a prelude to the seminars
- Visit the businesses in town
 - Create a postcard with 4 to 5 data points; obtaining the same information from the businesses
 - K. Carr will send the list of businesses to commissioners

New Business:

1630 House:

- Kids Konnection will man the 1630 House on Thursday and Saturday afternoons and on August 20, 2016 during the Fireworks Fest
- A motion was made by K. Carr, seconded by A. Reu to authorize J. Allen to spend the necessary funds to staff the 1630 House with Kids Konnection for July and August. The motion carried unanimously.

The meeting was adjourned at 8:30 p.m.

Respectfully submitted,

Wendy McDermott
Clerk