

MINUTES
ECONOMIC DEVELOPMENT COMMISSION
May 10, 2016

PRESENT: Chairman John Allen, Commissioners Aman Singh, Doug Traynor, Kirk Carr, Michael Knudsen, Andrea Reu

The meeting was called to order at 7:05 p.m.

A motion was made by A. Reu, seconded by K. Carr to approve the minutes of April 12, 2016 as submitted. The motion carried unanimously.

A motion was made by K. Carr, seconded by A. Singh to add Clinton Crossing under New Business. The motion carried unanimously.

Old Business:

POCD:

- Present the letter dated May 18, 2016 regarding the stance the Economic Development Commission has on the POCD to the Board of Selectmen at their May 18, 2016 meeting
 - Use it proactively rather than as a passive document
 - Focus on three areas to include Clinton Center, Waterfront and West End in which EDC was tagged as “Lead”, require minimal resources and high potential near-term impact
 - It was suggested the EDC focus on current businesses
- Make people aware of the small business loans available through Middlesex County Revitalization Commission
- A bundle of services/products (SBA, MCRC, SCORE) will be made for businesses either handed out or bring people in for a meeting/presentation
- A motion was made by K. Carr, seconded by A. Reu to approve the letter, as amended, to be presented to the Board of Selectmen at their May 18, 2016 meeting. The motion carried unanimously.

EDC Recommendation to Charter Revision Commission:

- Letter to the Charter Revision Commission requesting a Town Planner/ Economic Director for the purpose of Planning/ Marketing/ Development.
- This individual would report to the Economic Development Commission

Business Visitations:

- Standardized Scorecard is a database that the EDC would have interest.
- The EDC will contact Eversource or the Energy Committee to connect with their database

Cecil Group Report

- There is no final figure for the update to the existing plans/report

Brochures:

- To place the Clinton events brochures at Clinton Crossings costs \$350/year (lease expires end of June) or \$175/6 months. A motion was made by K. Carr, seconded by A. Singh to continue placing the Clinton events brochures at Clinton Crossings for a 6 month period at a cost of \$175. The motion carried unanimously.

The meeting was adjourned at 8:55 p.m.

Respectfully submitted,

Wendy McDermott
Clerk